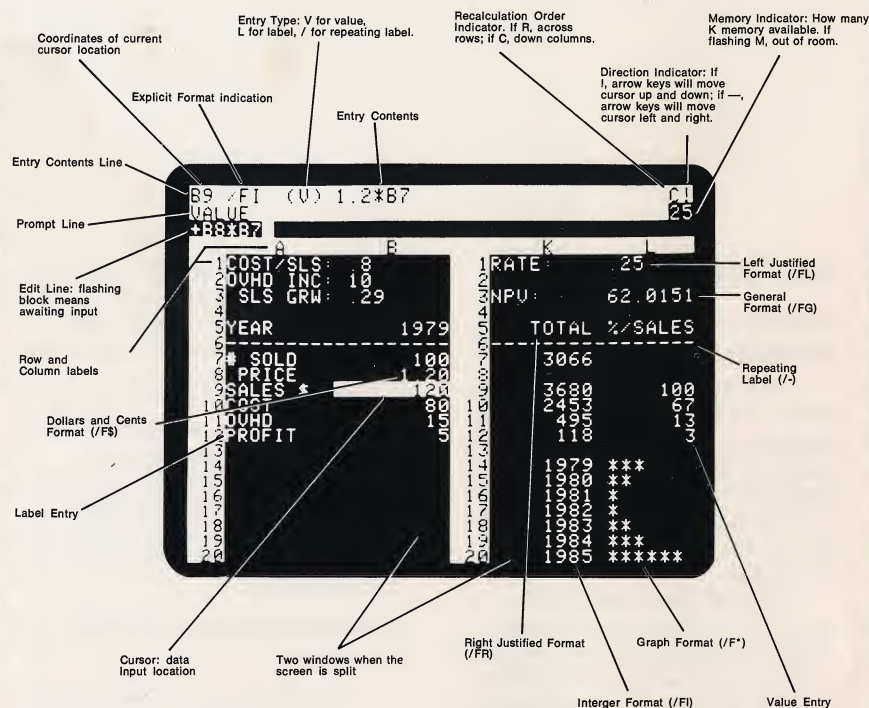


A VISICALC™ Screen:



WHAT OPINION LEADERS SAY ABOUT VISICALC™ SOFTWARE

"VisiCalc has to be one of the neatest software innovations of 1979, if not the most fundamental new concept to date in the personal computing field." Carl Helmers, Editorial Director, **BYTE Magazine**, August 1979.

"We believe that VisiCalc is so powerful, convenient, universal, simple to use, and reasonably priced that it could well become one of the largest-selling personal computer programs ever. It's hard for us to imagine any professional user of a personal computer not owning — and frequently using — VisiCalc." Ben Rosen, analyst, Morgan Stanley & Co. **Electronics Letter**, July 11, 1979.

"VisiCalc will revolutionize personal computing. With VisiCalc and a home computer, everyone — not just professionals — will be able to custom-design his own specialized computer programs. The possibilities are endless." Neil Shapiro, electronics editor, **Popular Mechanics**, October 1979.

PERSONAL SOFTWARE INC.
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MONTH	INCOME	EXPENSES	TOTAL
JAN	2500.00	2500.00	3000.00
FEB			
MAR			
APR			
MAY			
JUN			
JUL			
AUG			
SEP			
OCT			
NOV			
DEC			
TOTAL	2500.00	2470.00	28775.00
REMAINDER	40.00	30.00	1225.00
SAVINGS	30.00	30.00	225.00

CASH FLOW	1979	1980	1981
CASH	1300	-2065	-2180
TOTAL	1300	-2065	-2180

Who is using VisiCalc.

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MANAGERS and MANAGEMENT CONSULTANTS plan budgets, compare actual results to budgeted forecasts, and modify projections faster than ever before. VisiCalc is the most powerful and easy-to-use projection tool ever developed.

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TOTALS	1979	1980	1981
TOTAL	1282	1282	1282
TOTAL	1282	1282	1282

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PRODUCT	PRICE	QUANTITY	TOTAL
1.00	1.00	1.00	1.00
2.00	2.00	2.00	2.00
3.00	3.00	3.00	3.00
4.00	4.00	4.00	4.00
5.00	5.00	5.00	5.00
6.00	6.00	6.00	6.00
7.00	7.00	7.00	7.00
8.00	8.00	8.00	8.00
9.00	9.00	9.00	9.00
10.00	10.00	10.00	10.00
GRAND TOTAL			6.70